BROCHURES

As part of awareness, informative and promotional marketing campaigns, I've also created many different types of brochures. This is a sample brochure for digital and physical use by a campsite in Argentina, for which I've made a Spanish version and transcreated it into English.

Type of brochure: promotional, informative

Link to brochure: access source and target documents

Project length: 3 days

Major challenges:

- Delivering an original message and maintaining the same sense, style and feeling through transcreation
- Keeping a similar text length despite language differences
- Making sure even the pictures were localized (like the map)

Achievements:

- Neat and concise, yet comprehensive, copy and design
- Accurate and creative content translation and adaptation
- Copy, research, transcreation and review completed within 3 days



WELCOME TO NATURAL HOME A SPACE FOR **EVERY TASTE**



BIENVENIDA A NATURAL HOME UN LUGAR PARA CUALOUIER PALADAI



English

Spanish



t Natural Home, vo an enjoy the peac and beauty of nature while engaging in different exciting ctivities and getting t know people from al over the world

YOU SHOULD VISIT US IF YOU... want to relax and

- have fun enjoy meeting nev
- people
- love nature and sustainable activiti are looking for
- renewing energie and exploring ne

places



Grillina and HOW TO GET THEP

We are located on th shores of Lake Nahue Huapi, at 18 km fror Bariloche. The easies way to arrive is taki Route 40 by car or p ransport from Bai

CÓMO LLEGAE

Estamos a orillas del laa

Nahuel Huapi, a 18 km c

Bariloche. La forma n fácil de llegar es

tomando la ruta 40

iuto o transporte p desde Bariloche h kilómetro 205

WE OFFER

- Rental of equipment
- Food court and ba
- campfire arec
- volleyball court
- Children's playa

CONTACT

programs, activities pricing and bookings please email us at lo@naturalhome.c or call us at +54 294 55 38 12





NUESTRO CAMPING

En Natural Home uedes disfrutar de l paz y belleza de la uraleza a la vez qu te aventuras en distintas actividade emocionantes v noces aente de to el mund

DEBERÍAS VISITARNOS SI.

- buscas relaiarte divertirte
- te gusta conoce nuevas personas
- amas la naturaleza hacer actividades sostenibles
- auieres renova energías y explora





- Alguiler de equipo
- Patio de comidas y b Zona de parrillas
- Canchas de tei
- fútbol v vólev

CONTACTO

sobre programas actividades, precios eservas, envíanos u correo elecrónico a o@naturalhome.co o llámanos al +54 294 55 38 12