

# BROCHURES

As part of awareness, informative and promotional marketing campaigns, I've also created many different types of brochures. This is a sample brochure for digital and physical use by a campsite in Argentina, for which I've made a Spanish version and transcreated it into English.

Type of brochure: promotional, informative

Link to brochure: [access source and target documents](#)

Project length: 3 days

Major challenges:

- Delivering an original message and maintaining the same sense, style and feeling through transcreation
- Keeping a similar text length despite language differences
- Making sure even the pictures were localized (like the map)

Achievements:

- Neat and concise, yet comprehensive, copy and design
- Accurate and creative content translation and adaptation
- Copy, research, transcreation and review completed within 3 days

English



Spanish

