

ARTICLES & MORE

As part of an academic collaboration with other colleagues, we translated a classic text in criminology from English to Spanish, which was requested by professors from the University of Buenos Aires, experts in the subject matter, and published in the university's digital library to be available for research.

Type of article: academic (criminal law, sociology)

Link to the files: [access source and target documents](#)

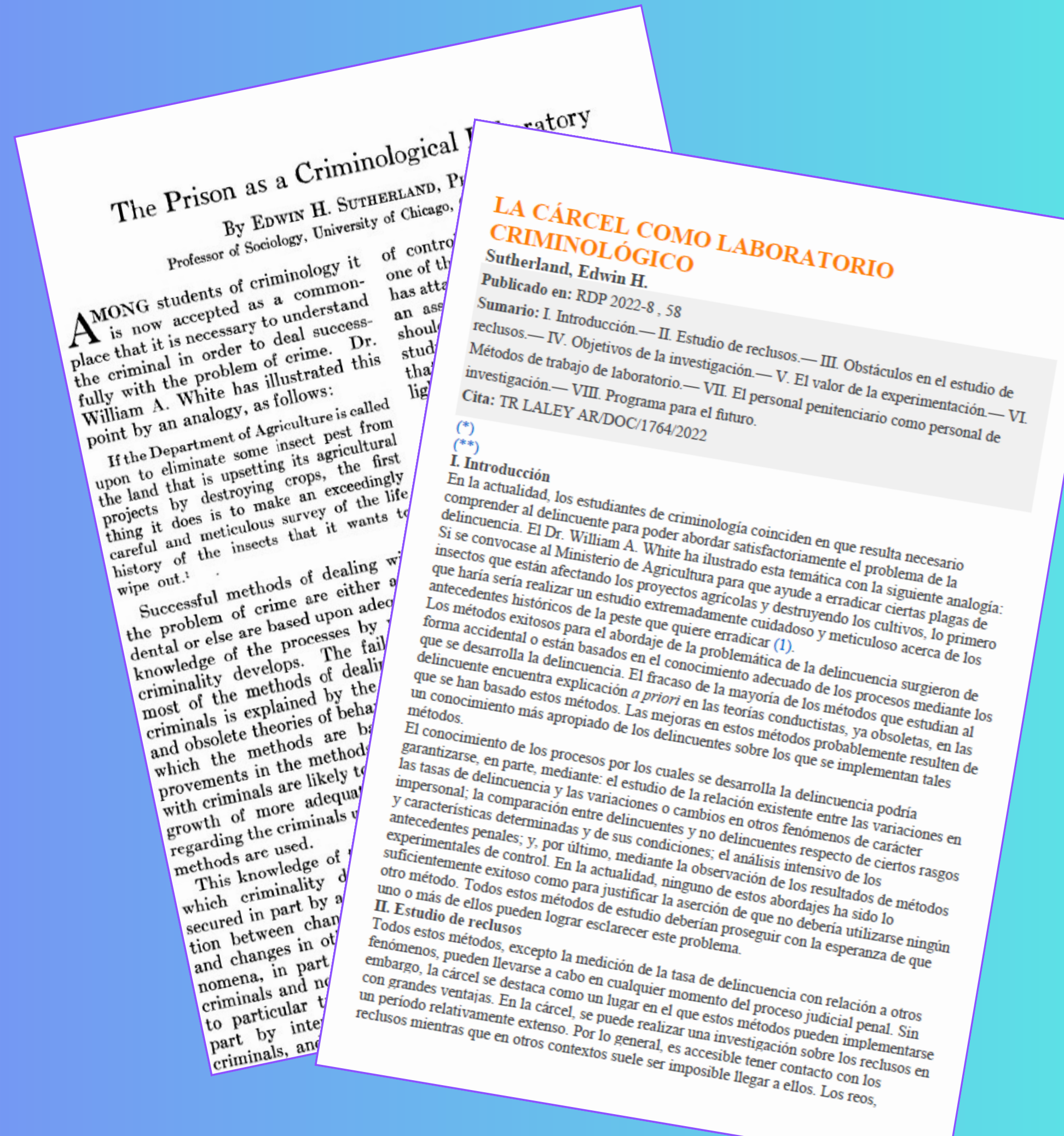
Project length: 2 weeks

Major challenges:

- Coordinating the team to finish the whole research, translation and review work on time
- Using the right academic terms, style and format

Achievements:

- Delivery of final document on time
- Extension of available documents in the subject matter
- Expansion of professors' reference materials for research



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This is one of the several web articles I've written for different industries, which involved a white paper page and a downloadable eBook in pdf about the major tech and cybersecurity challenges faced by financial services companies.

Type of article: white paper + eBook

Link to the page: vodafone.com/business/news-and-insights

Project length: 3 weeks

Major challenges:

- Gathering as much specific data and stats as possible
- Turning technical data into simple, easy-to-understand facts
- Making the material both insightful and appealing to business customers and prospects

Achievements:

- Both the eBook and the web page finished before the deadline
- Requestor's expectations exceeded
- Brand reach and reputation broadened

The screenshot shows a webpage for Vodafone Business. The main heading is "Security challenges and priorities for the financial services industry". Below the heading is a navigation breadcrumb: "Vodafone Business Home > News & insights > White papers". There are social media sharing options (Subscribe, Share, Email, Twitter, Facebook, LinkedIn) and a date "06 Jun 2023". The main text discusses global challenges like inflation and recession, and the need for financial services to be agile and secure. A section titled "How financial services organisations can build agility and increase resilience against the cyber security storm" features an eBook cover image and a "Download eBook" button. A "Related solutions" section at the bottom lists three products: Vodafone Business Secure Connected Enterprise, Vodafone Business SD-WAN, and Vodafone Business SASE.